PRESS CONTROL AROUND THE WORLD
edited by Jane Leftwich Curry and Joan R. Dassin
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Arnold Zeitlin

A n American censor in occupied Japan died in 1947 that the epic film Senso to Heiw (War and Peace) could not be shown without deleting a scene in which the walls of a bar were plastered with pictures of Joan Crawford, Jean Harlow, and nude foreign women. The scene somehow violated 1946 guidelines Nos. 5 and 11 of the Press, Pictorial and Broadcast Division of the U.S. Civil Censorship Division, to wit: no criticism of the United States or its allies. The censor suggested removing Crawford, Harlow, and company and replacing them with Japanese movie stars, all appropriately clothed. The picture eventually was released with the offending bar scene excised and fourteen other deletions dutifully made. The expense of these revisions so thoroughly impressed Japanese moviemakers that they quickly accommodated themselves to the mysteries of the American mind: Not one film submitted to the censor after February, 1948, required a single deletion. Japanese social science researcher Jun Fin's brief discussion of Americans as censors, based on a paper he delivered in 1980 at an Amherst, Massachusetts, symposium on the American occupation of Japan, appears in Press Control Around the World. A fine piece, it whets the appetite for even more detail. It also serves as a reminder that in all of us there is, after all, a censor.

In some of its twelve separately written chapters, Press Control touches on the more obvious cases of press and media control: Eastern Europe, the Soviet Union, Sudan, Egypt, and black Africa. They are easy cases and, in some respects, so is a conclusion reached by editor Joan Curry (both editors are political science and communications researchers in New York) about totalitarian repression: "Although formal media control is normally treated as a critical indicator of totalitarianism or repression, it is, in fact, a sign of the weakness of the leadership's actual control."

Still other chapters offer ample evidence that media control is not limited to the totalitarian or to the ideologue who rejects the public's right to know. Such examples teach hard lessons precisely because they are considerably more insidious than examples of blatant repression. As Curry points out: "There are inherent barriers in the media production process that, when used by those who want to determine at least what will not appear in the mass media, control media messages without any formal censorship. In fact, formal censorship is unusual rather than common."

Guy Tuchman, a sociologist, dips into subtle areas of control in the U.S. media. Charles Fishman, a professor of communication at the University of Michigan, reviews the difficulties of the French media, partisan by tradition. Philip Schlesinger, another sociologist, raises disturbing questions about the British media and the reporting of the siege of the Iranian embassy in Princes' Gate, Kensington, April 30-May 5, 1980.

The British case is intriguing because the news media, in particular the British Broadcasting Corporation, became as much participant as reporter in the siege—a circumstance growing more common as terrorists and partisans seeking media coverage become more sophisticated in demanding it. The BBC faced special circumstances at Princes' Gate. Two of its television news staffers had been captured and imprisoned in the embassy when it was seized by six gunmen seeking to publicize the Khuzestan movement for autonomy in western Iran. The BBC and other news organizations cooperated fully with law enforcement authorities, withholding or reporting information on the basis of how it would affect the gunmen listening in at the embassy.

Schlesinger fears that official efforts to control the media in such situations masks a parallel effort to link the police with the army, making the use of troops in civil disorders more acceptable. In other words, media cooperation when the army is used against foreigners in a foreign embassy may eventually make using the army more acceptable against extreme or merely angry domestic forces—labor unions, for example. He warns, therefore, that compliance with appeals for cooperation "could surely result in an even greater absorption [of the media] into the crisis-management apparatus of the state."

"A clear code of practice governing media-state relations on such occasions is needed," Schlesinger concludes. "We have a right to know just how compliant the media proposes to be...and why they choose (or are constrained) to be so."

Correspondence

THE TRUE BELIEVER
To the Editors: In the section of the U.N. Watch column entitled "The True Believer" (March, 1983), Stephen Fenchell deals at some length with the draft Substantive Issues Statement of the United Nations Association (UNA-USA). While we welcome the attention you have given the draft statement, I must point out that publication of it, or parts of it, was somewhat premature.

The documents are preliminary drafts which were mailed to our membership in chapters across the country and to the 130 organizations affiliated with us. After thorough study and discussion by these groups, another draft will be prepared and submitted to UNA's national convention in May. Reflecting the view of our large constituency, it will represent UNA-USA's policy on the three issues contained in the statement.

We hope that the solutions offered in the final Substantive Issues Statement will be both practical and forward-looking, based on the belief that the United Nations can contribute to the solution of some of the
world’s most pressing problems. Mr. Fenchel is quite right in posing the question "who is listening?" to what we have to say. Perhaps "who is listening?" will be determined by "who is talking?" The Substantive Issues Statement will speak with the voice of hundreds of thousands of Americans, represented at UNA’s national convention by delegates from the 130 national organizations and from 175 UNA chapters. The statement, as adopted by the convention, will, we feel certain, be heard by those in power, and we will make every effort to see to it that their ears are unstopped.

As the column noted, there is a heated debate going on about the United Nations and the United States role in it. UNA-USA’s hope is to influence U.S. policy for the short run as well as concerns longer-term goals. We hope to persuade our country to perceive itself as a leader in the international system of nations and institutions.

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New York, N.Y.

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